

FALL/WINTER HOLIDAY PRINT & WEB EDITION  
**PUBLICATION INFO**

**NEW**  
*Premier Edition*

We are organizing the  
**2022-2023**

Fall / Winter Holiday Printed & Web Edition of the

# QueensNow Guide

**Extraordinary Businesses**  
in the near-city neighborhoods of Queens

**7** Area Guides  
to 10 Queens neighborhoods



**ASTORIA GUIDE**  
Astoria

**DITMARS / STEINWAY GUIDE**  
Ditmars-Steinway / Astoria Heights

**JACKSON HEIGHTS GUIDE**  
Jackson Heights

**LIC / HUNTERS POINT GUIDE**  
Long Island City / Hunters Point

**RIDGWOOD GUIDE**  
Ridgewood

**SUNNYSIDE GUIDE**  
Sunnyside / Sunnyside Gardens

**WOODSIDE GUIDE**  
Woodside

**REGISTER** at [queensnowguide.com/register](https://queensnowguide.com/register)

## about the printed guide . . .

*We are now organizing the premier 2022-2023 Fall / Winter Holiday edition of the new QueensNow Guide, featuring extraordinary independent businesses in the near-city neighborhoods of Queens. For 22 years we have been helping customers discover exceptional locations in Brooklyn - and now in Queens.*

## QueensNow offers . . .

### A small price for excellent results

With a minimal staff who do-it-all, we have managed to keep our prices well below standard advertising rates offering a successful venue for local businesses to **gain new customers** and **maintain neighborhood visibility**.

### A focus on local, independent businesses

We solely exist as an outlet to **promote unique, independent businesses**.

### An extensive distribution blanket

The QueensNow Guide will be **distributed to over 300 neighborhood locations** including most participating businesses, local gathering places, tourist centers and hotels.

### Excellent cross-neighborhood promotion

Because the QueensNow Guide contains seven area guides - **and works well to bring customers across neighborhood borders**.

### Free website inclusion

QueensNowGuide.com is our online version of the printed publication.

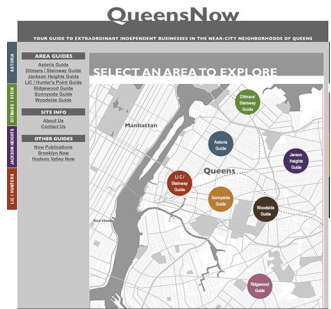
## print & digital advertising included . . .

### queensnowguide.com

features the same extraordinary businesses found in the printed QueensNow Guide.

Your online listing also includes:

- a link to your business website
- links to social media pages
- a detailed map of your neighborhood with corresponding number (w/hover link back to the page where your ad is located)



## important details . . .

- 1) **Deadline: Friday, September 2nd, 2022**  
**Production Deadline: Friday, September 9th, 2022**

2) **Ad Cost**

**\$150**  
**Logo or**  
**Photo**  
**Option**

**Ruta Oaxaca**

35-03 Broadway, 929-349-1228, rutaaoxacamex.com  
Serving Authentic Mexican cuisine in a fun, colorful atmosphere. We also serve beer, wine and spirits.  
Open M-Th: 12-10, F-Su: 12-11.



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**Photo size is 1" height x 1.65" width**  
(Must be interior (full or partial) or exterior of business)

3) **Distribution**

...distributed to over 400 participating businesses, neighborhood gathering places, tourist centers & hotels.

## how to be included . . .

**All we need is:**

- 1) 35-40 word description
- 2) hours of operation
- 3) logo or photo file
- 4) payment for listing

**Go to [queensnowguide.com/register](http://queensnowguide.com/register)**

You can submit the necessary information and pay online.

**Questions or Need Help?**

**718-624-2199**